About Us

Missouri Foundation for Health is a resource for the region, working with communities and nonprofits to generate and accelerate positive changes in health.

As a catalyst for change, the Foundation improves the health of Missourians through partnership, experience, knowledge, and funding.
The Foundation serves 84 Missouri counties and the city of St. Louis.
Purpose of the Webinar

• Review applicable application guidelines and project expectations

• Provide an opportunity for applicants to ask questions and offer clarification
Barriers to accessing health care could include:

- Lack of information on available safety net services
- Shortage of health care providers
- Lack of insurance
- Lack of specialty care
- Cost of care and medical debt
- Lack of transportation
- Lack of health literacy
- Cultural and linguistic barriers
Funding Program Overview

This program serves to:
• Address potential shifts in the health and social safety net
• Respond to community needs and barriers to access
• Work with diverse and nontraditional partners
• Reimagine and adapt existing systems, services, or networks
• Utilize nontraditional settings or innovative methods
• Build a shared knowledge base
Budget and Awards

• $10 million available
• Up to 48-month grant period
• Budget requests should align with scope of project
• Two deadlines for funding
  – June 30, 2017
  – Fall 2017
Timeline

Application Deadline:       June 30, 2017

Anticipated Award Announcement: Late September

Project Start Date:        November 1, 2017
**MFH Access to Care Coordinated Approaches**

**Request for Proposals**

**Key Issues**

**Access to Care**

**Strategic Communications**

**Missouri Foundation for Health Access to Care**

The health safety net in Missouri and across the nation is facing significant changes. The inability of many Missouri residents to access adequate services and care continues to have negative consequences on the health and well-being of our most vulnerable populations. Current state and federal environments may mean potential funding cuts to safety net programs, making accessing services even harder for Missourians. Further, research and polling indicate a significant lack of understanding of those programs and the benefits they provide.

Missouri Foundation for Health (MFH) seeks proposals to rapidly build understanding by Missourians of the region’s health safety net and proposed changes to it, as well as modify public perceptions about it. Integral to the success of this campaign is the incorporation of voices of those most impacted so that they may contribute to the conversation.

The goals of the messaging campaign are to:

- Inform and develop effective messaging about the health safety net that resonates with Missourians
- Mobilize people to contribute their voices regarding changes that may affect the health safety net
- Amplify the reach of key messaging by engaging existing stakeholders and grantees throughout MFH’s service region to develop buy-in, refine messaging, and engage communities

For the purposes of this RFP, the health safety net should be viewed broadly (i.e., include programs such as the Supplemental Nutrition Assistance Program and Temporary Assistance to Needy Families, as well as traditional health service programs). The boundaries of what the campaign ultimately covers will be defined in partnership with MFH and the selected firm.

**Description of Services Required**

The purpose of this Request for Proposals (RFP) is to engage a strategic communications consultant to develop, implement, and manage a one-year health safety net messaging campaign.

The selected consultant will be expected to work closely with MFH staff, stakeholder organizations, and coalitions throughout the MFH service region to coordinate and align efforts. The consultant should have extensive knowledge of and strong relationships with a wide network of media outlets.
Application Requirements

• Application Acknowledgement

• Project Narrative
  – Address RFA narrative questions
  – Partners’ roles and responsibilities table
  – Organization information
## Reimagining Approaches to Improve Access to Care

### Project Plan: Applicant Name and Project Title

This project plan is intended to document only major project activities. It is not necessary to document all activities associated with achieving the outcome(s) or learning goals. If you have more outcomes/learning goals than this project plan will accommodate, please add more rows.

<table>
<thead>
<tr>
<th>Outcome or Learning Statement</th>
<th>Major Project Activities</th>
<th>Timeline and Responsibility</th>
<th>Progress Tracking and Evaluation</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Who or what is expected to change or be learned, in what way, and by how much?)</td>
<td>(What will be done, including how much or how many? How may it contribute to a shared knowledge base regarding access to care in Missouri?) *Multiple activities are likely necessary for each outcome</td>
<td>(Who is responsible to do the activities and by when?)</td>
<td>(How will you know how well your activities are being implemented and if you have achieved your intended outcome or learning?)</td>
</tr>
</tbody>
</table>

---

*Missouri Foundation for Health*
Additional Documents

• Memorandums of Agreements
  – Align with partnership table

• Financial Documents
• Project budget spreadsheet
  – One-page budget spreadsheet. Required content and format is included as a link in the RFA.

• Project budget narrative
  – Detailed narrative for each line item requested. Instructions are included as a link in the RFA.
Budget

• Compensation expense (salary, benefit & payroll taxes)
  – Only include requested salaries for employees of your organization
  – Consultant/contracted services is a separate expense category

• Budget narrative
  – Salary: title, FTE on project, and annual salary
  – Benefit & Payroll Taxes: % of annual salary expense.
  – Total benefit and payroll taxes are to be budgeted
Budget

• Contracted Services
  – Include consulting or contracted services which should include hours budgeted, hourly rate and total

• Budget narrative
  – Cost proposal or service agreement should be attached to reflect how the amount of the services was determined
Budget

• Equipment
  – Include the cost of equipment (i.e., computer, printer, etc.).
  **Equipment > $10,000 requires a vendor quote to be attached

• Travel
  – Include cost of travel, if applicable for:
    • Local travel - mileage reimbursements
    • Conference travel - including travel & lodging and registration
Budget

• Other Direct Expense
  – Allowable expenses (supplies, printing, etc.)

• Budget narrative
  – Include quantity x price, number of meetings x cost

• Indirect Expense
  – Includes general overhead expenses such as finance, human resources, utilities, staff support providing services related to the project
  – Up to a maximum of 15% of total compensation
Please Sign In

Welcome to the Missouri Foundation for Health online application system.

- If you have an application in progress, login to your Account.
- To start a new application, enter your login information below.  
  Note: If you have never used our system, click "New Online Applicant?" below.
- To view an application you have previously submitted, login to your Account.
- If you have forgotten or want to change your password, click "Forgot Password?" below.  
  Note: Passwords are case-sensitive and must be a combination of letters and numbers.

Thank you!

E-mail  
Password  
Create New Account  
Forgot Password?  
Login
Please Sign In

Welcome to the Missouri Foundation for Health online application system.

- If you have an application in progress, login to your Account.
- To start a new application, enter your login information below.
  Note: If you have never used our system, click “New Online Applicant?” below.
- To view an application you have previously submitted, login to your Account.
- If you have forgotten or want to change your password, click “Forgot Password?” below.
  Note: Passwords are case-sensitive and must be a combination of letters and numbers.

Thank you!

E-mail  Password

Create New Account  Forgot Password?

Login
View “In Progress” or submitted applications

Options: transfer to new Owner, add Viewer, delete or email

<table>
<thead>
<tr>
<th>Application Name</th>
<th>Project Title</th>
<th>Requested</th>
<th>ID</th>
<th>Last Updated</th>
<th>My Role</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>Special Projects - Concept Paper</td>
<td></td>
<td></td>
<td>32083</td>
<td>01/22/2015</td>
<td>Owner</td>
<td></td>
</tr>
</tbody>
</table>
Click to change pages

Download application

Fields with yellow diamonds are required
Required Attachments

Online application FAQs

Click “Browse” and find the document on your computer. Then click the “Upload” button below to attach the document.
Please correct the problems indicated below.

1. Provide a brief synopsis of the project is a required field.
2. Online Application Acknowledgement - Complete the Online Application Acknowledgement form. An original signature of the Executive Director or CEO is required and attached to the online application. is a required field.
3. Concept Paper Budget Template - Submit the one-page form listing the estimated expenses for the project with a brief explanation of each is a required field.
4. Concept Paper Narrative - Attach the responses to the 6 questions following the Concept Paper Narrative outline in the Application. is a required field.
5. IRS Form 990 - Provide the most recent IRS Form 990 tax return (without supporting schedules, except Schedule O). Applicants using a fiscal agent must submit an IRS Form 990 for the fiscal agent as well as the applicant on the Attachments page. is a required field.

You can review the information you've provided so far and make necessary modifications here. If you're satisfied with the contents of the application, click Submit to forward your application for consideration. If you're not ready to submit your application yet, click Save & Finish Later.

1 - Instructions

* Required before final submission

Review the application using "Download Application" link in the right-hand corner above.

After completing the application and attaching required documents, applicants must choose SUBMIT on the bottom of the Review My Application page or the application will not be received by MFH.
At the bottom of the Review My Application page, click to submit.
My Account Page

Application submitted

Options: transfer to new Owner, add Viewer, delete or email
Contact

Jessi LaRose, Health Policy Officer
(314) 345-5535 | jlarose@mffh.org

Terry Plain, Program Officer
(314) 345-5578 | vplain@mffh.org

Frank Rybak, Grants Manager
(314) 345-5561 | frybak@mffh.org

Jenny Minelli, Program Assistant
(314) 345-5531 | jminelli@mffh.org