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Missouri Foundation
for Health

# Reimagining Approaches to Improve Access to Care Request for Application Webinar

June 7, 2017

About Us

Missouri Foundation for Health is a resource for the region, working with communities and nonprofits to generate and accelerate positive changes in health.

As a catalyst for change, the Foundation improves the health of Missourians through partnership, experience, knowledge, and funding.

Where We Work
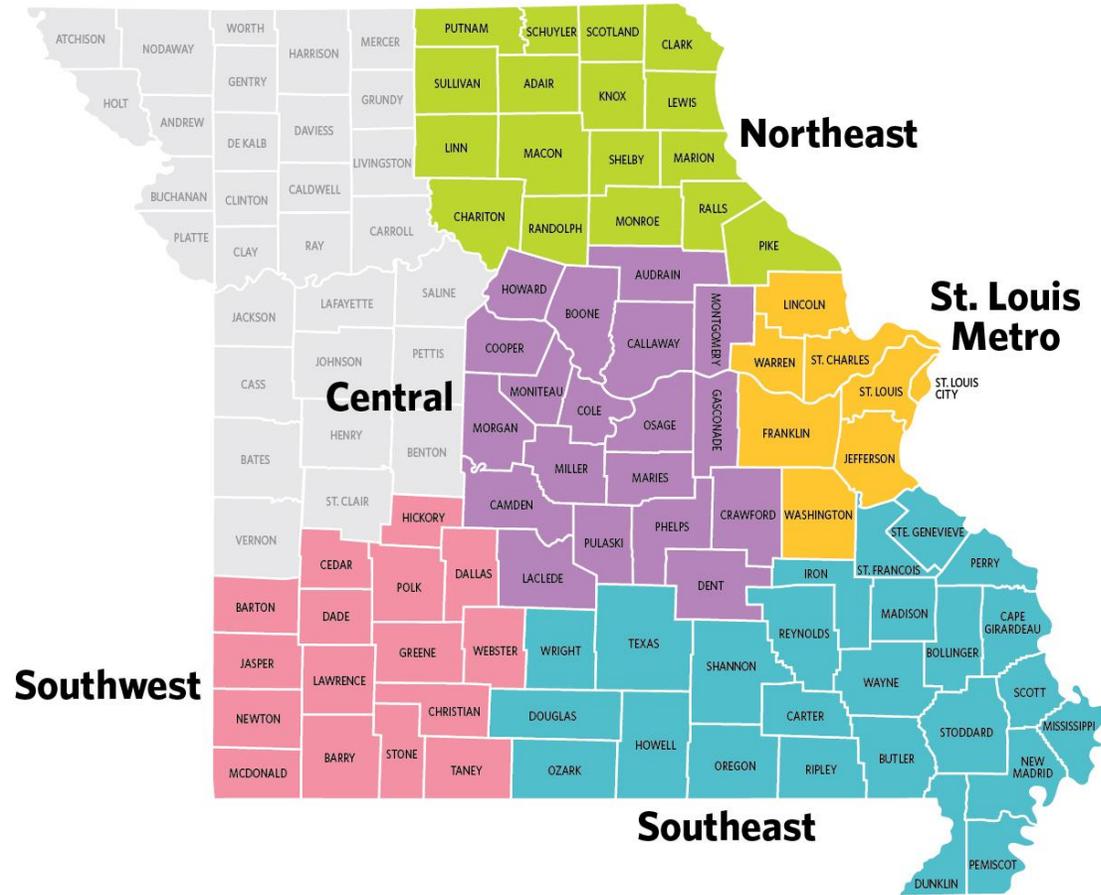
The Foundation serves 84 Missouri counties and the city of St. Louis.

Purpose of the Webinar

- Review applicable application guidelines and project expectations

- Provide an opportunity for applicants to ask questions and offer clarification

MFH Context for Access to Care

Barriers to accessing health care could include:

- Lack of information on available safety net services
- Shortage of health care providers
- Lack of insurance
- Lack of specialty care
- Cost of care and medical debt
- Lack of transportation
- Lack of health literacy
- Cultural and linguistic barriers

Funding Program Overview

This program serves to:

- Address potential shifts in the health and social safety net
- Respond to community needs and barriers to access
- Work with diverse and nontraditional partners
- Reimagine and adapt existing systems, services, or networks
- Utilize nontraditional settings or innovative methods
- Build a shared knowledge base

Budget and Awards

- $10 million available

- Up to 48-month grant period

- Budget requests should align with scope of project

- Two deadlines for funding

  – June 30, 2017

  – Fall 2017

Timeline

Application Deadline: June 30, 2017

Anticipated Award Announcement: Late September

Project Start Date: November 1, 2017

MFH Access to Care Coordinated Approaches

REQUEST FOR PROPOSALS ⊙ KEY ISSUES

Access to Care

Strategic Communications

Missouri Foundation for Health Access to Care

The health safety net in Missouri and across the nation is facing significant changes. The inability of many Missouri residents to access adequate services and care continues to have negative consequences on the health and well-being of our most vulnerable populations. Current state and federal environments may mean potential funding cuts to safety net programs, making accessing services even harder for Missourians. Further, research and polling indicate a significant lack of understanding of those programs and the benefits they provide.

Missouri Foundation for Health (MFH) seeks proposals to rapidly build understanding by Missourians of the region's health safety net and proposed changes to it, as well as modify public perceptions about it. Integral to the success of this campaign is the incorporation of voices of those most impacted so that they may contribute to the conversation.

The goals of the messaging campaign are to:

- Inform and develop effective messaging about the health safety net that resonates with Missourians

- Mobilize people to contribute their voices regarding changes that may affect the health safety net

- Amplify the reach of key messaging by engaging existing stakeholders and grantees throughout MFH's service region to develop buy-in, refine messaging, and engage communities

For the purposes of this RFP, the health safety net should be viewed broadly (i.e., include programs such as the Supplemental Nutrition Assistance Program and Temporary Assistance to Needy Families, as well as traditional health service programs). The boundaries of what the campaign ultimately covers will be defined in partnership with MFH and the selected firm.

Description of Services Required

The purpose of this Request for Proposals (RFP) is to engage a strategic communications consultant to develop, implement, and manage a one-year health safety net messaging campaign.

The selected consultant will be expected to work closely with MFH staff, stakeholder organizations, and coalitions throughout the MFH service region to coordinate and align efforts. The consultant should have extensive knowledge of and strong relationships with a wide network of media outlets

415 South 18th Street, Suite 400 St. Louis, MO 63103 P (800) 655-5560 F (314) 345-5599 mffh.org

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Application Requirements

- Application Acknowledgement

- Project Narrative
  - Address RFA narrative questions
  - Partners' roles and responsibilities table
  - Organization information

Project Plan

Reimagining Approaches to Improve Access to Care

Project Plan: **Applicant Name and Project Title**

This project plan is intended to document only major project activities. It is not necessary to document all activities associated with achieving the outcome(s) or learning goals. If you have more outcomes/learning goals than this project plan will accommodate, please add more rows.

Outcome or Learning Statement (Who or what is expected to change or be learned, in what way, and by how much?)	Major Project Activities (What will be done, including how much or how many? How may it contribute to a shared knowledge base regarding access to care in Missouri?) *Multiple activities are likely necessary for each outcome	Timeline and Responsibility (Who is responsible to do the activities and by when?)	Progress Tracking and Evaluation (How will you know how well your activities are being implemented and if you have achieved your intended outcome or learning?)

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Additional Documents

- Memorandums of Agreements
  - Align with partnership table

- Financial Documents

Budget

- Project budget spreadsheet
  - One-page budget spreadsheet. Required content and format is included as a link in the RFA.

- Project budget narrative
  - Detailed narrative for each line item requested. Instructions are included as a link in the RFA.

Budget

- Compensation expense (salary, benefit & payroll taxes)
  - Only include requested salaries for employees of your organization
  - Consultant/contracted services is a separate expense category

- Budget narrative
  - Salary: title, FTE on project, and annual salary
  - Benefit & Payroll Taxes: % of annual salary expense.
  - Total benefit and payroll taxes are to be budgeted

Budget

- Contracted Services
  — Include consulting or contracted services which should included hours budgeted, hourly rate and total

- Budget narrative
  — Cost proposal or service agreement should be attached to reflect how the amount of the services was determined

Budget

- Equipment
  - Include the cost of equipment (i.e., computer, printer, etc.).
  - **Equipment > $10,000 requires a vendor quote to be attached

- Travel
  - Include cost of travel, if applicable for:
    - Local travel - mileage reimbursements
    - Conference travel - including travel & lodging and registration

Budget

- Other Direct Expense
  - Allowable expenses (supplies, printing, etc.)

- Budget narrative
  - Include quantity x price, number of meetings x cost

- Indirect Expense
  - Includes general overhead expenses such as finance, human resources, utilities, staff support providing services related to the project
  - Up to a maximum of 15% of total compensation

My Account Page

Account: dlauverscotti@mffh.org | [Change E-mail/Password]

[My Account] | [Contact Us] | [Help] | [Exit]

Last Log in: 1/22/2015 11:10 AM GMT-05:00

Applications

Thank you! Your application has been submitted!

You can access your In Progress and Submitted applications by clicking the "Show" drop-down menu below.

- Owners (initial applicant):
  - have exclusive rights to edit, save or submit an application;
  - may transfer applications to a new Owner;
  - can grant view-only rights to individuals (Viewer(s)); and
  - can see a list of Viewers and remove view rights as needed.

- Viewers:
  - can view read-only copies of applications; and
  - rights will remain active unless removed by the Owner.

Note: Owners and Viewers can delete an application.

View "In Progress" or submitted applications →

Show [In Progress Applications ▾]

☐ Hide Viewer Only Applications

Application Name	Project Title	Requested	ID	Last Updated	My Role	Action
Special Projects – Concept Paper			32083	01/22/2015	Owner	

Options: transfer to new Owner, add Viewer, delete or email ↑

Application

1 - Instructions | **2 - Contact Information** | 3 - Organization Profile | 4 - Project Information | 5 - Required Attachments | Attachments | Review & Application

2 - Contact Information

Printer Friendly Version | E-mail Draft

◆ Required before final submission

↑ Click to change pages   Download application ↑

Applicant Organization Information

⬇ Fields with yellow diamonds are required

◆ **Name**
Missouri Foundation For Health

◆ **Legal Name**
(as stated on the IRS tax determination letter)
Missouri Foundation For Health

◆ **Tax ID**
431880952

◆ **Address**
415 S. 18th Street
Suite 400

◆ **City**
St. Louis

◆ **State**
<Select One> ▾

◆ **Zip code + 4 digits** ℹ
63103

◆ **Primary Phone**
3143455556

Primary Fax
3143455556

Website
www.mffh.org

◆ **County in which the organization is located**
St. Louis City (Saint Louis Metropolitan Region) ▾

Check box if a fiscal agent is being used
If so, complete Fiscal Agent Information at the bottom of this page
☐

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Required Attachments

1 - Instructions | 2 - Contact Information | 3 - Organization Profile | 4 - Project Information | 5 - Required Attachments | Attachments | Review My Application

5 - Required Attachments

Printer Friendly Version | E-mail Draft

Online application FAQS

♦ Required before final submission

Attach the following documents as described in the Application Requirements section of the application.

♦ Online Application Acknowledgement - Complete the Online Application Acknowledgement form. An original signature of the Executive Director or CEO is required and attached to the online application.
[Browse...] No file selected.
[Upload]

← Click "Browse" and find the document on your computer.
Then click the "Upload" button below to attach the document.

♦ Concept Paper Budget Template - Submit the one-page form listing the estimated expenses for the project with a brief explanation of each.
[Browse...] No file selected.
[Upload]

♦ Concept Paper Narrative - Attach the responses to the 6 questions following the Concept Paper Narrative outline in the Application.
[Browse...] No file selected.
[Upload]

♦ IRS Form 990 - Provide the most recent IRS Form 990 tax return (without supporting schedules, except Schedule O). Applicants using a fiscal agent must submit an IRS Form 990 for the fiscal agent as well as the applicant on the Attachments page.
[Browse...] No file selected.
[Upload]

Explanation of need for a fiscal agent (if applicable) - Applicant must submit a written explanation outlining a need for a fiscal agent.
[Browse...] No file selected.
[Upload]

[Save & Finish Later] [Next]

Review My Application

1 - Instructions | 2 - Contact Information | 3 - Organization Profile | 4 - Project Information | 5 - Required Attachments | Attachments | **Review My Application**

⚠ **Please correct the problems indicated below.**

1. Provide a brief synopsis of the project is a required field.
2. Online Application Acknowledgement - Complete the Online Application Acknowledgement form. An original signature of the Executive Director or CEO is required and attached to the online application. is a required field.
3. Concept Paper Budget Template - Submit the one-page form listing the estimated expenses for the project with a brief explanation of each. is a required field.
4. Concept Paper Narrative - Attach the responses to the 6 questions following the Concept Paper Narrative outline in the Application. is a required field.
5. IRS Form 990 - Provide the most recent IRS Form 990 tax return (without supporting schedules, except Schedule O). Applicants using a fiscal agent must submit an IRS Form 990 for the fiscal agent as well as the applicant on the Attachments page. is a required field.

You can review the information you've provided so far and make necessary modifications here. If you're satisfied with the contents of the application, click Submit to forward your application for consideration. If you're not ready to submit your application yet, click Save & Finish Later.

1 - Instructions

Printer Friendly Version | E-mail Draft

◆ Required before final submission

Review the application using "Download Application" link in the right-hand corner above.

After completing the application and attaching required documents, applicants must choose **SUBMIT** on the bottom of the Review My Application page or the application will not be received by MFH.

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Schools As The Hub Budget
Spreadsheet 24 months.xls   3/5/2015 3:21 PM   36KB

Remove

Budget Narrative - Complete and submit a budget narrative that details each line item requested.

File Name	Uploaded	Size
Schools As The Hub Budget Narrative 24 months.xls.doc	3/5/2015 3:23 PM	51KB

Remove

Annual Audit Report - Provide the most recent audit report prepared by a CPA and issued less than 15 months prior to date of application submission or the most recent IRS Form 990 tax return.

File Name	Uploaded	Size
Adjustments 2015.xlsx	3/5/2015 3:23 PM	18KB

Remove

Current Income Statement and Balance Sheet or subtitute document (e.g. general ledger) - The income statement and balance sheet or substitute document must have been issued fewer than 75 days prior to date application is submitted.

File Name	Uploaded	Size
GL_DetailReportCondensed Feb 2015.pdf	3/5/2015 3:23 PM	45KB

Remove

Attachments

There are no files attached.

Save & Finish Later   Submit   ← At the bottom of the Review My Application page, click to submit.

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Special Projects – Concept Paper			32083	01/22/2015	Owner	

Options: transfer to new ↑
Owner, add Viewer,
delete or email

Contact

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QUESTIONS?