Expanding Coverage Initiative

FORMED IN 2013 WITH A GOAL TO REDUCE THE PERCENTAGE OF UNINSURED MISSOURIANS UNDER AGE 65 TO LESS THAN 5 PERCENT

Three Key Strategies:

The Expanding Coverage Initiative convened the statewide Cover Missouri Coalition to provide resources, share learning, and create a collaborative network for the individuals and organizations across the state working to reduce the number of uninsured.

800 Coalition Members:
- 5 In-Person Meetings
- 60 Assister Conference Calls
- 5 Webinars
- 7 Topics included outreach planning/communication and how to best target specific populations

MEMBERS STATED THEY IDENTIFIED NEW PARTNERS OR WERE ABLE TO COLLABORATE WITH EXISTING PARTNERS AS A MEMBER OF THE COALITION

3 Vast Majority of Members Reported That the Coalition Has Helped Their Efforts in:
- 96% Enrollment
- 98% Outreach
- 98% Education/Awareness

Missouri Foundation for Health is a resource for the region, working with communities and nonprofits to generate and accelerate positive changes in health. As a catalyst for change, the Foundation improves the health of Missourians through partnership, experience, knowledge, and funding.

Learn more about the Cover Missouri Coalition

READ THE COMPLETE REPORT

EVALUATION REPORT

AWARENESS ENROLLMENT HEALTH INSURANCE LITERACY

Missouriians Under Age 65 Were Uninsured in 2013 (15.2%)

66%

67%

62%

96%

98%

98%

(Click each icon to view a different story)