

Guide to Contacts

FACILITATION

StratCommRx

Contact: Kelly Ferrara, kelly@stratcommrx.com

- Leads the Cover Missouri Coalition (CMC) meetings and webinars
- Coordinates all meeting details, content, and logistics
- Manages CMC roster and assists new members in completing on-boarding process
- Composes and sends relevant updates to Coalition (news, event info, webinars, materials)
- Manages CMC file sharing system (Sharefile)

AWARENESS + COMMUNICATION

FleishmanHillard

Awareness and Outreach Materials

Contact: Amy Bollinger, mfh@fleishman.com

- Develops and coordinates Cover Missouri FAQs, fact sheets, and materials
- Provides regional hub support for awareness and communication activities
- Handles requests from media outlets on Cover Missouri and the Expanding Coverage initiative
- If you get a media request email: mfh@fleishman.com

Missouri Health Care for All

Storybanking Consumer Stories

missourihealthcareforall.org/health-share

- Collects stories of Missourians using the Marketplace and/or who fall into the Medicaid gap
- To submit a form to share a story: <http://bit.ly/MOhealthstories>

HEALTH INSURANCE LITERACY

Health Literacy Media

Contact: Diane Webb

dwebb@healthliteracy.media

- Offers trainings and office hours to assist Coalition members in effective communication
- Develops videos and print materials to help consumers understand and use health insurance
- Reviews and revises materials for health literacy standards

University of Missouri Extension

Contact: Graham McCaulley, McCaulleyG@missouri.edu

- Provides health insurance education workshops for individuals/families, small businesses and agents/brokers



TECHNICAL ASSISTANCE

Community Catalyst

Contact: Dara Taylor, dtaylor@communitycatalyst.org

- Addresses questions related to:
 - Training and certification of CACs and Navigators
 - Capacity building for outreach to specific audiences and mobilization
 - Policies related to the Marketplace
- Provides learn-on opportunities to CMC members including webinars and conference calls
- Provides planning support for meetings and facilitation for hub organizations (as needed)

EVALUATION

Washington University in St. Louis

Contact: Caren Bacon

cbacon@brownschool.wustl.edu

- Develops evaluation approach and data collection tools
- Answers evaluation questions
- Conducts training on data collection tools for evaluation
- Develops materials to disseminate evaluation findings

COMPLEX CASE SUPPORT

MISSOURI LEGAL AID ORGANIZATIONS

Legal Services of Eastern Missouri
(serves St. Louis and Northeast hubs)

Contact: Geoff Oliver, GPOliver@lsem.org

Legal Services of Southern Missouri
(serves Southeast hub)

Contact: Barbara Wilkey, barbarawilkey@lsosm.org

Legal Aid of Western Missouri
(serves Southwest hub)

Contact: Cheryl Vasquez, cvasquez@lawmo.org

Mid-Missouri Legal Services (serves Central hub)

Contact: Edward Kolkebeck, kolkebecke@mmls.org

- Provides Missouri Health Insurance Marketplace and MoHealthNet complex enrollment case assistance (e.g., mixed immigration status, incorrect eligibility determinations)

REGIONAL HUBS

Each region has one organization designated as the regional hub leader. This entity has several responsibilities in addition to serving as a consumer assistance site for enrollment and outreach.

- Coordinates referrals, outreach, and enrollment events to maximize resources and avoid duplication
- Supports training and staff development at hub meetings
- Convenes regional hub meetings for assisters and other community partners in their region to share information, network, mentor and collaborate

Northeast

Randolph County Caring Communities Partnership

Contact: Patty Hendren, pattyhendren@rcccpmo.org

St. Louis Metro

Planned Parenthood of the St. Louis Region and Southwest Missouri

Contact: Tim Williams, Tim.Williams@ppslr.org

Central

Primaris Foundation

Contact: Scott Miniea, sminiea@primaris.org

Southeast

EMAA (East Missouri Action Agency, Inc.)

Contact: Gina Harper, gharper@eastmoaa.org

Southwest

CoxHealth

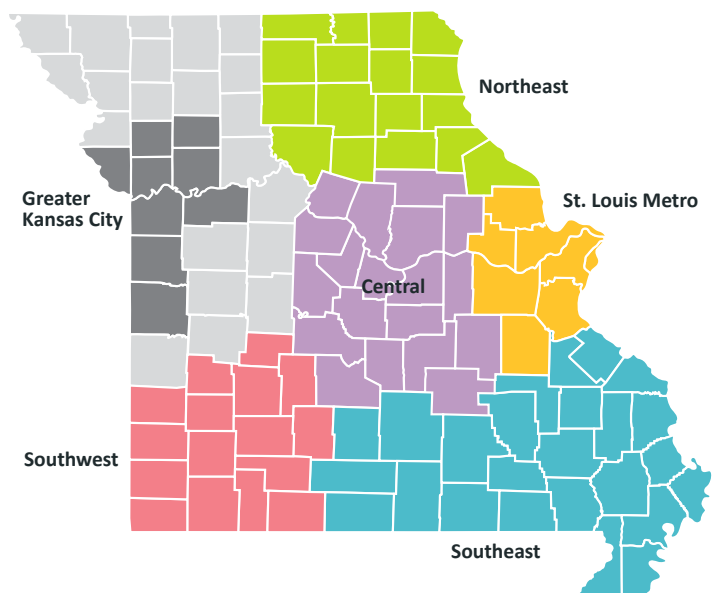
Contact: Kate Conn, kate.conn@coxhealth.com

Greater Kansas City

MARC (Mid-America Regional Council)

Contact: Catherine Couch, ccouch@marc.org

Organizations and individuals located in counties not covered by a regional hub are welcome to join the hub nearest to them.



A Project of:

Missouri Foundation for Health

Vice President Health Policy, Ryan Barker

Program Director, Expanding Coverage Initiative

Contact: Nancy Kelley, nkelley@mffh.org

Program Officers (Please CC your program officer on all email communications related to your grant project)

Contact: Jessi LaRose, jlarose@mffh.org

or Andrew Shaughnessy, ashaughnessy@mffh.org

- Answers programmatic questions related to project activities/partnerships
- Reviews interim and final report project narratives
- Participates in and assists in implementing MFH's Expanding Coverage initiative

Grants Management

Contact: Frank Rybak, frybak@mffh.org

- Answers financial/budget questions
- Reviews interim and final financial reports
- Handles budget reallocations and disbursements