Guide to Contacts

**FACILITATION**

StratCommRx

**Contact:** Kelly Ferrara, kelly@stratcommrx.com

- Leads the Cover Missouri Coalition (CMC) meetings and webinars
- Coordinates all meeting details, content, and logistics
- Manages CMC roster and assists new members in completing on-boarding process
- Composes and sends relevant updates to Coalition (news, event info, webinars, materials)
- Manages CMC file sharing system (Sharefile)

**AWARENESS + COMMUNICATION**

FleishmanHillard

*Awareness and Outreach Materials*

**Contact:** Amy Bollinger, mfh@fleishman.com

- Develops and coordinates Cover Missouri FAQs, fact sheets, and materials
- Provides regional hub support for awareness and communication activities
- Handles requests from media outlets on Cover Missouri and the Expanding Coverage initiative
- If you get a media request email: mfh@fleishman.com

Missouri Health Care for All

*Storybanking Consumer Stories*

missourihealthcareforall.org/health-share

- Collects stories of Missourians using the Marketplace and/or who fall into the Medicaid gap
- To submit a form to share a story: http://bit.ly/MOhealthstories

Health Literacy Media

**Contact:** Diane Webb
dwebb@healthliteracy.media

- Offers trainings and office hours to assist Coalition members in effective communication
- Develops videos and print materials to help consumers understand and use health insurance
- Reviews and revises materials for health literacy standards

University of Missouri Extension

**Contact:** Graham McCaulley, McCaulleyG@missouri.edu

- Provides health insurance education workshops for individuals/families, small businesses and agents/brokers

**TECHNICAL ASSISTANCE**

Community Catalyst

**Contact:** Dara Taylor, dtaylor@communitycatalyst.org

- Addresses questions related to:
  - Training and certification of CACs and Navigators
  - Capacity building for outreach to specific audiences and mobilization
  - Policies related to the Marketplace
- Provides learn-on opportunities to CMC members including webinars and conference calls
- Provides planning support for meetings and facilitation for hub organizations (as needed)

**EVALUATION**

Washington University in St. Louis

**Contact:** Caren Bacon cbacon@brownschool.wustl.edu

- Develops evaluation approach and data collection tools
- Answers evaluation questions
- Conducts training on data collection tools for evaluation
- Develops materials to disseminate evaluation findings
Each region has one organization designated as the regional hub leader. This entity has several responsibilities in addition to serving as a consumer assistance site for enrollment and outreach.

- Coordinates referrals, outreach, and enrollment events to maximize resources and avoid duplication
- Supports training and staff development at hub meetings
- Convenes regional hub meetings for assisters and other community partners in their region to share information, network, mentor and collaborate

Missouri Foundation for Health
Vice President Health Policy, Ryan Barker
Program Director, Expanding Coverage Initiative
Contact: Nancy Kelley, nkelley@mffh.org

Program Officers (Please CC your program officer on all email communications related to your grant project)
Contact: Jessi LaRose, jlarose@mffh.org or Andrew Shaughnessy, ashaughnessy@mffh.org
- Answers programmatic questions related to project activities/partnerships
- Reviews interim and final report project narratives
- Participates in and assists in implementing MFH’s Expanding Coverage initiative

Grants Management
Contact: Frank Rybak, frybak@mffh.org
- Answers financial/budget questions
- Reviews interim and final financial reports
- Handles budget reallocations and disbursements