



**Missouri Foundation  
for Health**  
*a catalyst for change*



## REQUEST FOR APPLICATIONS

# Voter Registration and Engagement

This request for applications (RFA) invites organizations in the Missouri Foundation for Health (MFH) region to apply for funds to conduct non-partisan voter registration and get out the vote (GOTV) activities in 2020. This RFA aims to minimize confusion around the voting process and to promote civic engagement in Missouri.

## Background

MFH is committed to engaging the voices of Missourians to build and support healthy and thriving communities. Increased health equity and improvement in health outcomes depends on community inclusivity and voice, and it is critical that communities are engaged as part of the democratic process, especially those populations with the worst health outcomes and greatest barriers to accessing care. Missouri saw record high voter turnout in 2018, but there are still sizeable gaps in participation and access to participation for many populations across the state. Communities of color and low-income individuals have been historically excluded from equitable access to voting in Missouri. To ensure that representation and policies equitably reflect and benefit all Missourians, it's imperative access to voting and voter information is improved for historically underrepresented populations.

KEY DATES	
Close Date	Monday, April 6, 2020
Pre-application Webinar	Monday, March 16, 2020
<a href="#">Webinar Registration Link</a>	
Anticipated Award Notification	Wednesday, May 20, 2020

The goals of this RFA are to support coordinated efforts that:

- Assist Missouri voters with checking their registration and/or registering to vote;
- Mobilize voters who are new to the democratic process, low-propensity voters, historically underrepresented, and impacted by health disparities;
- Conduct GOTV activities in the weeks and days leading into the 2020 election;
- Create and operate voter protection efforts; and/or
- Organize and mobilize communities to learn how to navigate the voting process and vote.

## Eligibility Requirements

Applicants must be nonprofit or governmental entities and meet the general [MFH funding guidelines](#) available on the Foundation's website. Organizations with experience in voter registration, voter engagement and education, and/or GOTV efforts are especially encouraged to apply.

Applicants may apply with a fiscal agent or sponsor.



- A fiscal agent is a non-profit organization that is in good standing with the state of Missouri and performs various administrative management and oversight functions for another agency or 501(c)(3) organization..
- A fiscal sponsor sponsor is a non-profit organization that is in good standing with the state of Missouri and performs various administrative management and oversight functions for a group that is not registered as a 501(c)(3) organization.

If funded, the applicant organization and fiscal agent/sponsor will be responsible for all terms and conditions of the Grant Award Agreement for the duration of the grant.

## How to Apply

Applications must be received by Monday, April 6, 2020, at midnight (Central Time). Please plan accordingly and submit your application well before the deadline, as MFH cannot accept late applications.

To start a new application, [click here](#).

To return to an application in progress, [click here](#).

## Application Requirements

Award amounts for individual projects will vary and will range between \$5,000 and \$15,000. Applicants should submit a budget that aligns with the scope of the project, supports proposed activities, and clearly connects activities or outcomes with line item requests. Projects may be proposed for up to six months. Award recipients will choose a start date of June 1 or July 1, 2020, and projects must end no later than November 30, 2020.

- Application acknowledgement.** Complete and submit the [one-page acknowledgement form](#).
- Application narrative.** Address each section below. The application narrative can be up to three pages and must be double-spaced with at least 11-point Arial or Times New Roman font and one-inch margins.
  - Provide a brief overview of the applicant organization's mission and vision. Include population(s) served and the geographic region of your service area.
  - Discuss how your organization views equity as a lens in which you approach your work.
  - Provide a summary of your voter engagement project, including how your project will impact voter registration, education, or protection, and/or the act of voting.
  - Identify and describe the populations that will be engaged and why they are a good fit for the objectives of this RFA. Include whether the organization has direct relationships with leaders in these communities and describe those relationships.
- Project goals.** Describe the project's specific goals, objectives and activities, as well as how you will know the project is successful.
- Funding Sources.** List any in-kind services or other sources of funding, if applicable.
- Budget spreadsheet and narrative.** Download and complete the [MFH budget template](#). *Please note: Budgets must be submitted using the MFH budget format and as an Excel document.*
- Memorandum of Agreement (MOA).** Include a signed MOA from each partner outlining roles and responsibilities between the applicant and partner organization(s). A sample MOA is [available here](#).
- Financial documents.** Applicants must submit the following documents. If using a fiscal agent/sponsor, financial documents for both the applicant organization and fiscal agent/sponsor organization are required.



- Audit report or IRS Form 990 issued less than 15 months prior to the date of application submission.
- Financial statements for the most recent annual accounting period.
- Current year's approved budget.
- Current unaudited income statement and balance sheet issued fewer than 75 days prior to the date of application submission.

*Note:* If the applicant organization does not have either an annual audit report or IRS Form 990, provide explanation and the following:

- Financial statements (income statement and balance sheet) for the most annual accounting period and current year compiled by an external accounting firm or prepared by the applicant organization and reviewed and approved by the applicant organization's governing body.
- Fiscal agent/sponsor explanation.** If using a fiscal agent/sponsor, a written explanation outlining why one is needed. In addition, a signed MOA outlining the roles and responsibilities between the applicant and fiscal agent/sponsor must be submitted.
- Conflict of Interest Disclosure.** Complete and submit the [disclosure form](#).

## Additional Considerations

The Foundation reserves the right to:

- Request additional information from any or all applicants
- Conduct discussions with applicants to ensure full understanding of, and responsiveness to, the application requirements
- Request modifications to a respondent's application prior to final award to ensure alignment of project elements with the [core values, mission](#), and operating standards of the Foundation
- Approve subcontractors proposed or used in carrying out the work
- Reject any or all applications submitted

## Inquiries

If you have questions about the goals or content of this RFA please contact Rae Koch, Strategist – Initiatives, at [rkoch@mffh.org](mailto:rkoch@mffh.org).

For more information on the online application system, [click here](#). If there are additional questions, please contact Steve Frisbee, Project Analyst, at [sfrisbee@mffh.org](mailto:sfrisbee@mffh.org) or (314) 345-5531.

## About Missouri Foundation for Health

Missouri Foundation for Health is a resource for the region, working with communities and nonprofits to generate and accelerate positive changes in health. As a catalyst for change, the Foundation improves the health of Missourians through partnership, experience, knowledge, and funding. To learn more please visit [mffh.org](http://mffh.org).